



Explaining and Expanding Golf's Positive Environmental Impact

March 23, 2010

R. Eric Dodson
Chief Executive Officer
Audubon Lifestyles
35246 US Highway 19 #299
Palm Harbor, Florida 34684

Re: Audubon Lifestyles - Sustainable Golf Facility Program

Dear Mr. Dodson:

Golfpreserves® is pleased to join with Audubon Lifestyles and the Audubon Lifestyles Sustainable Golf Facility Program to further the environmental awareness and stewardship of the natural resources at the participating golf facilities. For too long, golf course facilities have been viewed as detractors to the environment, rather than the environmental asset for which they hold the potential. Programs such as the Sustainable Golf Facility Program bring to the golf facility and the public a mechanism of recognizing the importance of business and management activities at the golf facility that can clearly benefit the environment, and this important green space of our communities.

The intent of Golfpreserves® is to highlight the importance of the carbon dynamics at golf facilities, and how the asset of the sequestered carbon might be used to create needed research to further the environmental stewardship of golf. In these difficult times, golf is stressed by the economic environment and the mobilization of information and assets not heretofore used is an intelligent way to facilitate golf's recovery from the economic downturn of the day. We look forward to working with you and others throughout the golf industry in improving golf's use of its environmental assets and promoting this to the public. Thank you for joining with us in these efforts.

We recognize the hard work that you have done to create Audubon Lifestyles and the Sustainable Golf Facility Program and we highly approve of it.

Sincerely,

Noble Hendrix

William K. Crispin

NH/WKC/mly